Launch of the "Grand Tour" to promote France

This week, Minister of Foreign Affairs and International Development Laurent Fabius launched the "Grand Tour," a series of festivals to promote the attractiveness of France and highlight the country's culture. The Grand Tour will kick off with the Nuit des Idées (Night of Ideas) at the Quai d'Orsay on January 27, which will gather intellectuals, researchers, artists and officials to discuss big ideas that are important to France. Other events will include the Bourges Spring Festival in April and the Cannes Film Festival in May.